

## SPONSORING PACKAGES

Business Summit Netherlands-Africa, 3 November 2010

### PLATINUM SPONSOR

- Status as the Congress Platinum Sponsor
- Logo presentation during the whole day, in the congress brochure and on congress badges
- Advertisement in the congress programme (one page), a flyer in the congress package, and via an hyperlink on the NABC and STT websites
- Four free entry tickets
- Costs: € 10.000

### GOLD SPONSOR

- Status of the Congress Gold Sponsor
- Logo presentation during plenary sessions and in the congress brochure
- Advertisement in the congress programme (half a page) via an hyperlink on the NABC and STT websites
- Two free entry tickets
- Costs: € 5.000 - € 7.500

### SILVER SPONSOR

- Status of the Congress Silver Sponsor
- Logo presentation during one of five tracks of approximately three hours and in the congress brochure with the track in question
- One free entry ticket
- Costs: € 2.500 - € 5.000

### RECEPTION & DINNER SPONSOR

- Status of the Congress Reception and Dinner Sponsor
- Logo presentation during drinks and dinner
- Advertising via an hyperlink on the NABC and STT websites
- Two free entry tickets
- Costs: € 5.000

### EXTRA

In collaboration with Africa Interactive, we can offer sponsors of the Summit the possibility to have a short film made about their activities in Africa, shot on location. The sponsor films will be shown during the Summit and included in the conference documentation. After the event, the film and all rights will be transferred to you! Approximate costs: € 4.000-€ 5.000.

